Visionary Collective Application Notes

Our Aim

The Visionary Collective is an independent charitable trust (dedicated to supporting Hospitality and Service Industries within the UK. We are passionate about the growth and excellence of individuals working in or aspiring to work in these exciting and important industries.

Our Mission

Our mission is to make a memorable impact on the development of the UK's hospitality, and service sectors through funded activity. We are committed to investing in both current and future ancillary skill needs to ensure a strong pool of talented individuals who are inspired to pursue rewarding, long-term careers in these vibrant fields.

Our Grants

The Visionary Collective awards grants to educational institutions, businesses and individual. We support projects that enhance the education and continuous professional development (CPD) of individuals, helping them build their knowledge, ancillary skills, and awareness of their sector. This includes backing industry competitions, work experience, equipment and initiatives designed to challenge and elevate professionals within their chosen careers.



What the Visionary Collective will fund for Visionary voucher members*

For Visionary Voucher members, the Visionary Collective seeks to support individuals, colleges, training provider and businesses that are focused on enhancing the education of people through the continued development of their individual capabilities, competencies, ancillary skills, and wider understanding in subjects relating to the sector in which they work. This includes industry competitions, equipment, employer days and industry visits.

- Small and portable equipment up to £500
- Individual items of equipment to support a competition up to £150
- The cost towards inviting an industry leader to speak at your venue e.g. travel and accommodation up to £500
- IT and technology to support learning and development (not computers or printers) up to £500
- We will consider any application if we feel it has a genuine impact on individuals or groups and co funded applications
- Uniform for groups or individuals up to £500
- Educational literature up to £250
- Funds towards another fund-raising event up to an amount agreed by the Trustees
- Travel costs for an educational visit for 10 or more people £500
- Attendance at trade shows and conferences up to £100 per delegate
- Research and development to allow an individual to experience another venue up to an amount agreed by the Trustees
- Funds towards another fund-raising event up to an amount agreed by the Trustees



- Small and portable equipment up to £75
- Individual items of equipment to support a competition up to £50
- Educational literature up to £50
- We will consider any application if we feel it has a genuine impact on individuals or groups

We won't fund

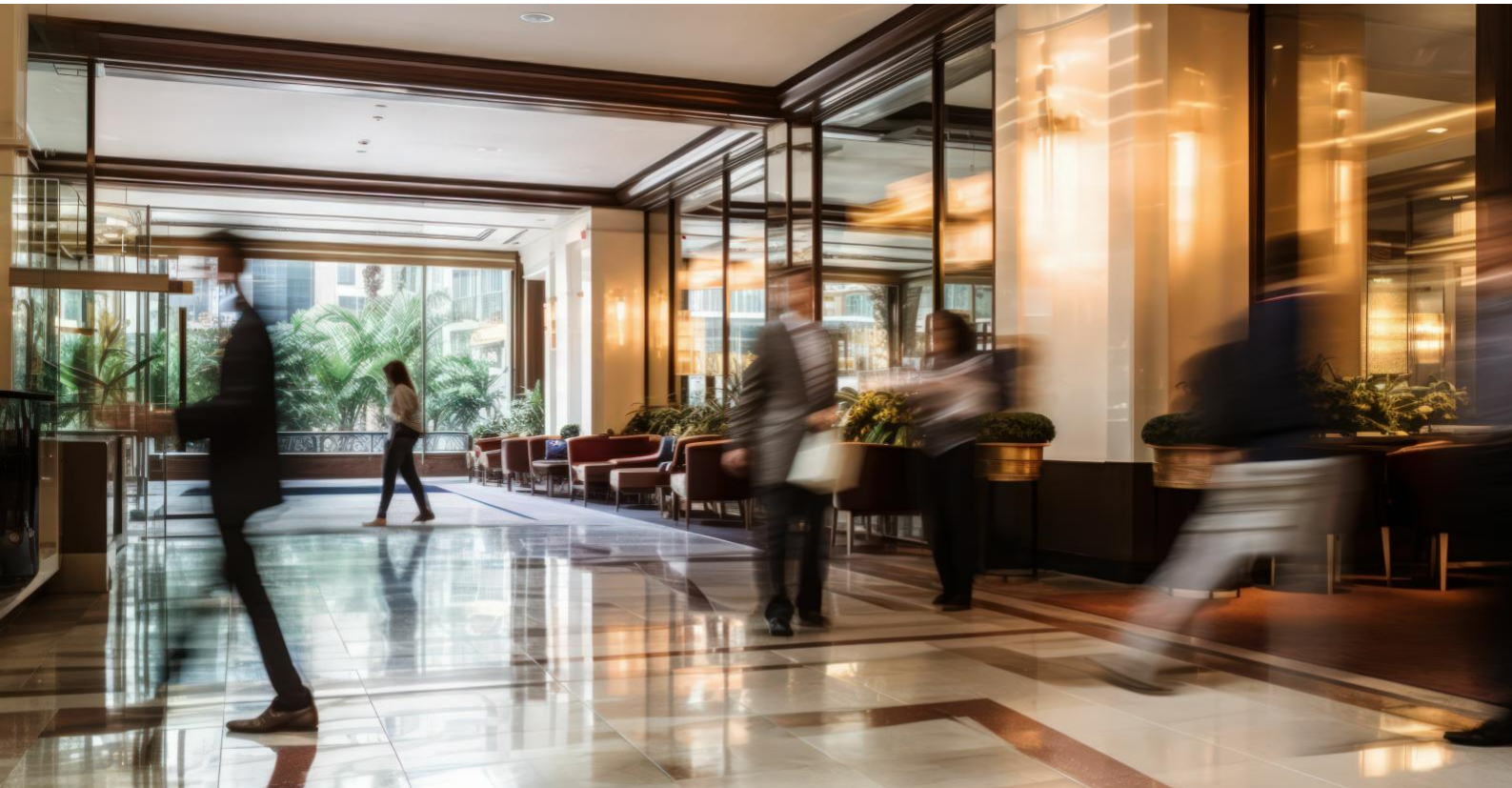
- Activity that the Trustees feel is not linked to training and development
- Capital expenditure
- Maintenance of equipment or a venue
- Activity that forms the day-to-day operation of a business, including stock
- Rent
- Legal fees

Who can apply for funds from Visionary Collective

- Anyone can apply, who feels that the funds will enhance learning and development within the supported sectors

How long does it take to get a decision if my application is successful

- About 4-6 weeks
- Each application will be taken on merit; it is crucial that you complete the application form with as much detail as possible



- The trustees will make that decision, however on occasions they may ask an independent person or ask you for more information

How do we get our funds

- We may just ask you to send an invoice for the allocated amount
- Or we may want you to purchase and send the Trustees your receipts, we will then make payment

What happens once I/we have received the funds

- A condition of receiving the funds will be that you will send some photos and allow us to create a press release about how the funds have benefited individuals or groups.

To ensure you or your organisation is suitable and eligible for funds we ask you the complete a few yes/no questions, if you are successful, once you press submit, you will be taken to a more detailed application form.

